

“Click & Win” Winning Numbers

If the number on your ‘Click & Win’ card matches any of the numbers listed below you win that prize. Good Luck!

24040	Free Super Listing for 6 Months - \$350 value	24481	Free Deal or Flyer Listing for 4 weeks - \$100 value
24056	Free Deal or Flyer Listing for 4 weeks - \$100 value	24535	Free Virtual Storefront for 6 Months - \$350 value
24106	Free Deal or Flyer Listing for 4 weeks - \$100 value	24537	Free Virtual Storefront for 6 Months - \$350 value
24167	Free Virtual Storefront for 6 Months - \$350 value	24571	Free Regular Banner Ad for 4 weeks - \$100 value
24173	Free Super Listing for 6 Months - \$350 value	24575	Free Deal or Flyer Listing for 4 weeks - \$100 value
24179	Free Super Listing for 6 Months - \$350 value	24593	Free Super Listing for 6 Months - \$350 value
24190	Free Virtual Storefront for 6 Months - \$350 value	24597	Free Deal or Flyer Listing for 4 weeks - \$100 value
24204	Free Regular Banner Ad for 4 weeks - \$100 value	24643	Free Regular Banner Ad for 4 weeks - \$100 value
24209	Free Deal or Flyer Listing for 4 weeks - \$100 value	24660	Free Regular Banner Ad for 4 weeks - \$100 value
24217	Free Regular Banner Ad for 4 weeks - \$100 value	24689	Free Regular Banner Ad for 4 weeks - \$100 value
24226	Free Deal or Flyer Listing for 4 weeks - \$100 value	24702	Free Deal or Flyer Listing for 4 weeks - \$100 value
24256	Free Deal or Flyer Listing for 4 weeks - \$100 value	24735	Free Deal or Flyer Listing for 4 weeks - \$100 value
24265	Free Deal or Flyer Listing for 4 weeks - \$100 value	24740	Free Regular Banner Ad for 4 weeks - \$100 value
24307	Free Virtual Storefront for 6 Months - \$350 value	24771	Free Deal or Flyer Listing for 4 weeks - \$100 value
24322	Free Super Listing for 6 Months - \$350 value	24813	Free Regular Banner Ad for 4 weeks - \$100 value
24343	Free Virtual Storefront for 6 Months - \$350 value	24819	Free Deal or Flyer Listing for 4 weeks - \$100 value
24375	Free Regular Banner Ad for 4 weeks - \$100 value	24859	Free Deal or Flyer Listing for 4 weeks - \$100 value
24376	Free Regular Banner Ad for 4 weeks - \$100 value	24893	Free Regular Banner Ad for 4 weeks - \$100 value
24388	Free Deal or Flyer Listing for 4 weeks - \$100 value	24900	Free Super Listing for 6 Months - \$350 value
24396	Free Deal or Flyer Listing for 4 weeks - \$100 value	24903	Free Virtual Storefront for 6 Months - \$350 value
24404	Free Virtual Storefront for 6 Months - \$350 value	24939	Free Super Listing for 6 Months - \$350 value
24413	Free Virtual Storefront for 6 Months - \$350 value	24977	Free Regular Banner Ad for 4 weeks - \$100 value
24438	Free Super Listing for 6 Months - \$350 value	25010	Free Super Listing for 6 Months - \$350 value
24471	Free Deal or Flyer Listing for 4 weeks - \$100 value	25015	Free Deal or Flyer Listing for 4 weeks - \$100 value
24481	Free Deal or Flyer Listing for 4 weeks - \$100 value	25017	Free Regular Banner Ad for 4 weeks - \$100 value

“Click & Win” Winning Numbers

If the number on your ‘Click & Win’ card matches any of the numbers listed below you win that prize. Good Luck!

25026	Free Virtual Storefront for 6 Months - \$350 value	26029	Free Deal or Flyer Listing for 4 weeks - \$100 value
25031	Free Super Listing for 6 Months - \$350 value	26043	Free Regular Banner Ad for 4 weeks - \$100 value
25040	Free Deal or Flyer Listing for 4 weeks - \$100 value	26093	Free Regular Banner Ad for 4 weeks - \$100 value
25079	Free Virtual Storefront for 6 Months - \$350 value	26103	Free Virtual Storefront for 6 Months - \$350 value
25094	Free Deal or Flyer Listing for 4 weeks - \$100 value	26139	Free Virtual Storefront for 6 Months - \$350 value
25094	Free Regular Banner Ad for 4 weeks - \$100 value	26149	Free Regular Banner Ad for 4 weeks - \$100 value
25105	Free Super Listing for 6 Months - \$350 value	26164	Free Super Listing for 6 Months - \$350 value
25135	Free Regular Banner Ad for 4 weeks - \$100 value	26199	Free Super Listing for 6 Months - \$350 value
25140	Free Virtual Storefront for 6 Months - \$350 value	26205	Free Regular Banner Ad for 4 weeks - \$100 value
25159	Free Deal or Flyer Listing for 4 weeks - \$100 value	26217	Free Deal or Flyer Listing for 4 weeks - \$100 value
25175	Free Super Listing for 6 Months - \$350 value	26224	Free Regular Banner Ad for 4 weeks - \$100 value
25234	Free Deal or Flyer Listing for 4 weeks - \$100 value	26256	Free Deal or Flyer Listing for 4 weeks - \$100 value
25255	Free Deal or Flyer Listing for 4 weeks - \$100 value	26259	Free Super Listing for 6 Months - \$350 value
25283	Free Deal or Flyer Listing for 4 weeks - \$100 value	26270	Free Regular Banner Ad for 4 weeks - \$100 value
25287	Free Super Listing for 6 Months - \$350 value	26284	Free Super Listing for 6 Months - \$350 value
25328	Free Deal or Flyer Listing for 4 weeks - \$100 value	26322	Free Deal or Flyer Listing for 4 weeks - \$100 value
25336	Free Deal or Flyer Listing for 4 weeks - \$100 value	26351	Free Deal or Flyer Listing for 4 weeks - \$100 value
25366	Free Deal or Flyer Listing for 4 weeks - \$100 value	26374	Free Virtual Storefront for 6 Months - \$350 value
25377	Free Virtual Storefront for 6 Months - \$350 value	26395	Free Super Listing for 6 Months - \$350 value
25383	Free Super Listing for 6 Months - \$350 value	26402	Free Virtual Storefront for 6 Months - \$350 value
25390	Free Deal or Flyer Listing for 4 weeks - \$100 value	26410	Free Deal or Flyer Listing for 4 weeks - \$100 value
25410	Free Virtual Storefront for 6 Months - \$350 value	26427	Free Regular Banner Ad for 4 weeks - \$100 value
25417	Free Super Listing for 6 Months - \$350 value	26431	Free Super Listing for 6 Months - \$350 value
25496	Free Virtual Storefront for 6 Months - \$350 value	26478	Free Super Listing for 6 Months - \$350 value
25496	Free Deal or Flyer Listing for 4 weeks - \$100 value	26488	Free Virtual Storefront for 6 Months - \$350 value

“Click & Win” Winning Numbers

If the number on your ‘Click & Win’ card matches any of the numbers listed below you win that prize. Good Luck!

26494	Free Deal or Flyer Listing for 4 weeks - \$100 value	27017	Free Deal or Flyer Listing for 4 weeks - \$100 value
26501	Free Regular Banner Ad for 4 weeks - \$100 value	27020	Free Virtual Storefront for 6 Months - \$350 value
26514	Free Deal or Flyer Listing for 4 weeks - \$100 value	27023	Free Virtual Storefront for 6 Months - \$350 value
26556	Free Deal or Flyer Listing for 4 weeks - \$100 value	27023	Free Virtual Storefront for 6 Months - \$350 value
26559	Free Deal or Flyer Listing for 4 weeks - \$100 value	27042	Free Deal or Flyer Listing for 4 weeks - \$100 value
26572	Free Deal or Flyer Listing for 4 weeks - \$100 value	27091	Free Virtual Storefront for 6 Months - \$350 value
26593	Free Deal or Flyer Listing for 4 weeks - \$100 value	27094	Free Regular Banner Ad for 4 weeks - \$100 value
26629	Free Deal or Flyer Listing for 4 weeks - \$100 value	27099	Free Regular Banner Ad for 4 weeks - \$100 value
26640	Free Regular Banner Ad for 4 weeks - \$100 value	27102	Free Deal or Flyer Listing for 4 weeks - \$100 value
26643	Free Regular Banner Ad for 4 weeks - \$100 value	27165	Free Deal or Flyer Listing for 4 weeks - \$100 value
26652	Free Deal or Flyer Listing for 4 weeks - \$100 value	27172	Free Virtual Storefront for 6 Months - \$350 value
26655	Free Super Listing for 6 Months - \$350 value	27187	Free Deal or Flyer Listing for 4 weeks - \$100 value
26699	Free Super Listing for 6 Months - \$350 value	27244	Free Virtual Storefront for 6 Months - \$350 value
26718	Free Deal or Flyer Listing for 4 weeks - \$100 value	27246	Free Deal or Flyer Listing for 4 weeks - \$100 value
26734	Free Super Listing for 6 Months - \$350 value	27265	Free Super Listing for 6 Months - \$350 value
26755	Free Regular Banner Ad for 4 weeks - \$100 value	27281	Free Regular Banner Ad for 4 weeks - \$100 value
26816	Free Deal or Flyer Listing for 4 weeks - \$100 value	27291	Free Deal or Flyer Listing for 4 weeks - \$100 value
26819	Free Super Listing for 6 Months - \$350 value	27303	Free Super Listing for 6 Months - \$350 value
26821	Free Virtual Storefront for 6 Months - \$350 value	27303	Free Virtual Storefront for 6 Months - \$350 value
26844	Free Deal or Flyer Listing for 4 weeks - \$100 value	27307	Free Super Listing for 6 Months - \$350 value
26866	Free Deal or Flyer Listing for 4 weeks - \$100 value	27341	Free Deal or Flyer Listing for 4 weeks - \$100 value
26940	Free Virtual Storefront for 6 Months - \$350 value	27391	Free Super Listing for 6 Months - \$350 value
26947	Free Virtual Storefront for 6 Months - \$350 value	27445	Free Deal or Flyer Listing for 4 weeks - \$100 value
26964	Free Regular Banner Ad for 4 weeks - \$100 value	27458	Free Deal or Flyer Listing for 4 weeks - \$100 value
26992	Free Deal or Flyer Listing for 4 weeks - \$100 value	27479	Free Deal or Flyer Listing for 4 weeks - \$100 value

“Click & Win” Winning Numbers

If the number on your ‘Click & Win’ card matches any of the numbers listed below you win that prize. Good Luck!

- | | |
|---|---|
| 31005 Free Regular Banner Ad for 4 weeks - \$100 value | 31457 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31043 Free Virtual Storefront for 6 Months - \$350 value | 31484 Free Super Listing for 6 Months - \$350 value |
| 31064 Free Super Listing for 6 Months - \$350 value | 31494 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31096 Free Super Listing for 6 Months - \$350 value | 31511 Free Regular Banner Ad for 4 weeks - \$100 value |
| 31115 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31549 Free Regular Banner Ad for 4 weeks - \$100 value |
| 31144 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31553 Free Virtual Storefront for 6 Months - \$350 value |
| 31219 Free Super Listing for 6 Months - \$350 value | 31566 Free Virtual Storefront for 6 Months - \$350 value |
| 31267 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31566 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31271 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31573 Free Regular Banner Ad for 4 weeks - \$100 value |
| 31299 Free Super Listing for 6 Months - \$350 value | 31590 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31340 Free Super Listing for 6 Months - \$350 value | 31606 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31340 Free Regular Banner Ad for 4 weeks - \$100 value | 31621 Free Super Listing for 6 Months - \$350 value |
| 31346 Free Regular Banner Ad for 4 weeks - \$100 value | 31644 Free Virtual Storefront for 6 Months - \$350 value |
| 31360 Free Regular Banner Ad for 4 weeks - \$100 value | 31673 Free Regular Banner Ad for 4 weeks - \$100 value |
| 31375 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31745 Free Virtual Storefront for 6 Months - \$350 value |
| 31406 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31761 Free Regular Banner Ad for 4 weeks - \$100 value |
| 31407 Free Super Listing for 6 Months - \$350 value | 31767 Free Regular Banner Ad for 4 weeks - \$100 value |
| 31408 Free Virtual Storefront for 6 Months - \$350 value | 31769 Free Virtual Storefront for 6 Months - \$350 value |
| 31417 Free Super Listing for 6 Months - \$350 value | 31784 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31417 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31816 Free Super Listing for 6 Months - \$350 value |
| 31422 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31828 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31438 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31835 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31443 Free Super Listing for 6 Months - \$350 value | 31842 Free Deal or Flyer Listing for 4 weeks - \$100 value |
| 31446 Free Deal or Flyer Listing for 4 weeks - \$100 value | 31869 Free Virtual Storefront for 6 Months - \$350 value |
| 31447 Free Super Listing for 6 Months - \$350 value | 31901 Free Virtual Storefront for 6 Months - \$350 value |

“Click & Win” Winning Numbers

- 31927** Free Regular Banner Ad for 4 weeks - \$100 value
- 31965** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32037** Free Virtual Storefront for 6 Months - \$350 value
- 32041** Free Super Listing for 6 Months - \$350 value
- 32056** Free Regular Banner Ad for 4 weeks - \$100 value
- 32058** Free Virtual Storefront for 6 Months - \$350 value
- 32079** Free Super Listing for 6 Months - \$350 value
- 32109** Free Virtual Storefront for 6 Months - \$350 value
- 32112** Free Super Listing for 6 Months - \$350 value
- 32119** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32151** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32187** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32214** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32232** Free Regular Banner Ad for 4 weeks - \$100 value
- 32253** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32260** Free Virtual Storefront for 6 Months - \$350 value
- 32277** Free Regular Banner Ad for 4 weeks - \$100 value
- 32366** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32423** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32428** Free Virtual Storefront for 6 Months - \$350 value
- 32458** Free Virtual Storefront for 6 Months - \$350 value
- 32470** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32471** Free Regular Banner Ad for 4 weeks - \$100 value
- 32486** Free Deal or Flyer Listing for 4 weeks - \$100 value
- 32495** Free Deal or Flyer Listing for 4 weeks - \$100 value

To claim a prize, please contact the representative on the back of your card
or call us anytime at 905-306-3456.



The Super Guide

Information Kit



Quick Facts About The Super Guide

The Super Guide has been developed by professionals from within the Retail and Consumer Packaged Goods Industry

We have utilized our Marketing Research, Sales, Customer Service and Industry Experience to launch the first truly complete shopping guide available *anywhere*

The Super Guide's Toronto launch is the culmination of over a year of diligent research, retail audits, mapping and innovation

The Ottawa, Montreal, Calgary, Edmonton and Vancouver markets are also scheduled to launch throughout the remainder of 2005.

#1 Before We Even Started!

The Super Guide is the Only *Complete* Shopping Guide

We have detailed and mapped over 25,000 merchants and restaurants in the GTA alone, greatly exceeding the entire *Canadian* listings of our nearest competitor

100% of our traffic consists of consumers who are in the process of forming their decisions on what to buy, where to eat and how to get there...you have the unique opportunity to intercept consumers at this critical point on our website

We ranked #1 to #5 on Yahoo for searches of stores and restaurants within the GTA shortly after going live – before even launching our website

We are the only national shopping guide supporting consumers and retailers with concise information on a local, regional and national basis

Why Advertise with The Super Guide ?

100% of our traffic consists of consumers who are in the process of forming their decisions on what to buy, where to eat and how to get there ... you have the unique opportunity to Intercept Consumers at this Most Critical Point on our website

We have the most Complete and Innovative suite of Internet Sales tools available anywhere

The Super Guide has been developed by professionals from within the Retail and Consumer Packaged Goods Industry

Consumers love our Industry-Leading database of 25,000 GTA stores, as well as our Innovative Storefronts, Interactive Maps, Virtual Street Tours and product and retail Research Capabilities

We are the Complete Guide to Shopping...once consumers enter our site they do not need to go anywhere else



Super Listings

*Stand Out From the Crowd & Stand Above the
Competition*

Super Listings = Super Exposure

BASIC LISTING Example

Mall Information

Brittany Glen

Large Outdoor Mall
Tenth Line Westside and Thomas Northside
Mississauga

of Stores : 18

- 1 [Beach Bum Tanning](#) (Tanning Salon)
- 2 [Blockbuster Video](#) (Video - Movies & Games)
- 3 [Convenience Store](#) (Convenience)
- 4 [Dental Office](#) (Dental Office)
- 5 [Hairstylist](#) (Hairstylists)
- 6 [M & M Meat Shops](#) (Meat Shop)
- 7 [Medical - Chiropractor](#) (Medical - Chiropractor)
- 8 [Medical - Clinic](#) (Medical - Clinic)
- 9 [Natural Cleaners](#) (Dry Cleaners)
- 10 [Ontario Early Years Education](#) (School / Daycare)
- 11 [Pizza Paradise](#) (Restaurant - Pizza)
- 12 [Shoppers Best Buy](#) (Discount)

SUPER LISTING Example

Mall Information

Brittany Glen

Large Outdoor Mall
Tenth Line Westside and Thomas Northside
Mississauga

of Stores : 18

- 1 [Pizza Paradise \(Restaurant - Pizza\)](#) **Super Listing**
- 2 [Beach Bum Tanning](#) (Tanning Salon)
- 3 [Blockbuster Video](#) (Video - Movies & Games)
- 4 [Convenience Store](#) (Convenience)
- 5 [Dental Office](#) (Dental Office)
- 6 [Hairstylist](#) (Hairstylists)
- 7 [M & M Meat Shops](#) (Meat Shop)
- 8 [Medical - Chiropractor](#) (Medical - Chiropractor)
- 9 [Medical - Clinic](#) (Medical - Clinic)
- 10 [Natural Cleaners](#) (Dry Cleaners)
- 11 [Ontario Early Years Education](#) (School / Daycare)
- 12 [Shoppers Best Buy](#) (Discount)

**Your Location would be Listed at the Top
of All Searches & Store Lists within our website**

Super Listings = Super Profiles

**CLICKING ON SUPER LISTING
FROM PREVIOUS PAGE
BRINGS VIEWERS
TO THIS
PAGE**



**EACH
OF YOUR
LOCATIONS
WOULD HAVE
THIS LEVEL OF DETAIL**

Store Information

Pizza Paradise

Restaurant - Pizza
Large Outdoor Mall
Brittany Glen

1012 Tenth Line Road East
Mississauga, Ontario
Tenth Line Westside and Thomas Northside

Store Hours : Monday to Friday: 9 am-11 pm ; Saturday & Sunday: 9 am-2 am

Accepted Payments : Visa, Mastercard, American Express, Interac, Cash

Phone : 905-555-1234

Corporate Website : www.pizzaparadise.com

Email : info@pizzaparadise.com

Flyer: [Yes, click here](#)

Deals: [Yes, click here](#)

Virtual Storefront: [Yes, click here](#)

Pizza Paradise has Ontario's best Pizza! Other text can also be placed here.

**MAP
WITH
DIRECTIONS
TO THIS
LOCATION**

**ENTIRE MENU
& SPECIALS
CAN BE LISTED HERE**

Flyer Distribution

*Create & Distribute Flyers to Thousands of Consumers
Inexpensively & Effectively*

Flyers – Main Page

Increase Flyer Distribution Inexpensively



- All categories are represented on our website
- Clean & simple format - consumers can easily locate flyer category

Flyers – Category Page

Consumers Enjoy Flyer-Browsing at Home
& Appreciate Your Presence on our Website



- Logos on this page link to actual flyers
- Retailers are sorted alphabetically on this page

Virtual Storefronts

Provide Virtual Tours of your Store & Products

Tell Consumers Who You Are and Where to Find You

Virtual Storefronts – Main Page

Consumers Love to Browse our Innovative Storefronts

Normal Appearance



Click here to Enter

Mouse-Over Appearance



Click here to Enter

Mouse-Over Appearance #2



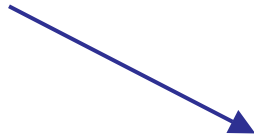
Click here to Enter

- Mouse-Over lights up signs, opens doors and generates brief message(s)
 - We can design a replica of your actual building
 - Several attractive designs are available

Virtual Storefronts – Client Profile Page

Provide Consumers with Store & Product Tours 24 Hours a Day

This area can be very large with great amounts of textual info



Grocery King
99 Grocery Way
Metro City, Ontario

1-800-GROCERY

This is the area where information on your retail store would be placed. A lot of information can be posted within this section and in many different formats, fonts and styles. You will be able to include all of your contact information, store information, product information or Virtually anything else you wish to highlight to consumers...

ACTUAL
STORE
INTERIOR
PHOTO
HERE

ACTUAL
STORE
EXTERIOR
PHOTO
HERE

PRODUCT
PHOTO
CAN BE
PLACED
HERE

PRODUCT
PHOTO
CAN BE
PLACED
HERE

Photo boxes provide consumers with actual views of store



Photo boxes provide consumers with actual product photos



Deal Advertising

Quickly & Easily Sell Overstocked Items

Promote Anniversary Sales

Deal Listing – Main Page

Effectively Promote Your Deals on Our Website



**IMAGE
OF
PRODUCT
OR LOGO**

Super Spring Special

We invite you to visit our annual spring sale which is taking place at our main location. Get everything you need for your garden and so much more and save. Everything is 25 to 50% off so take advantage of these prices while supplies last!

Start Date : 2005-03-01

[View Offer Details](#)

- Title and description of deal are highlighted on main page
 - Image of product or logo highlighted on main page
 - Start date of deal highlighted on main page
 - Link to further information provided

Deal Listing – Details Page

Consumers Appreciate Information on Special Deals & will Act Upon It

**IMAGE
OF
PRODUCT
OR LOGO**

Super Spring Special

Start Date : 2005-03-01

Close Date : 2005-03-20

We invite you to visit our annual spring sale which is taking place at our main location. Get everything you need for your garden and so much more and save. Everything is 25 to 50% off so take advantage of these prices while supplies last!

Complete details of the deal can be outlined on this page. Complete details of the deal can be outlined on this page. Complete details of the deal can be outlined on this page.

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Complete details of the deal can be outlined on this page.

- Details Page Can Accommodate a Lot of Information
 - Key Information is Carried-Over from Main Page

Online Shopping Listing

*Promote Your Products & Website Online
to Thousands of Consumers*

List Within a Rapidly Growing Channel

Effectively Promote Your Products and Corporate Website

**BANNER AD
WITH
LINK TO
WEBSITE**

Title is Placed Here

A description of the products or services sold within the website advertised is placed within this section. There is sufficient space within this area to easily convey any compelling message the retailer would like to provide. A description of the products or services sold within the website advertised is placed within this section. There is sufficient space within this area to easily convey any compelling message the retailer would like to provide.

- Banner Ad and complete description of products are highlighted
- Clean & simple format - consumers can easily locate your ad
 - Online Shopping section has strong consumer traffic flow

Product Listing

*Promote Your Products Online
to Thousands of Consumers*

Product Listing – Main Page

Intercept Consumers *While* They are Researching Purchases



The screenshot shows a website interface for product listings. At the top left, there is a red cross icon followed by the word "Products" in red. Below this is a horizontal dashed line. The main content area contains the text "Research Your Next Purchase From the Comfort of Your Own Home" in a light gray font. Underneath, it says "Select a Category to Locate Popular Manufacturers & Brands" in a dark gray font. The categories are listed in a grid of three columns and seven rows. Each category name is in red and preceded by a small circular icon containing a right-pointing arrow.

Products		
Research Your Next Purchase From the Comfort of Your Own Home		
Select a Category to Locate Popular Manufacturers & Brands		
→ Appliances	→ Baby Care	→ Beauty Aids
→ Clothing	→ Computers	→ Electronics
→ Grocery	→ Health	→ Home Furnishings
→ Home Improvement	→ Housewares	→ Kitchen Housewares
→ Misc.	→ Pet Care	→ Sporting Goods and Fitness
→ Toys		

- All categories are represented on our website
- Clean & simple format - consumers can easily locate product category

Product Super Listing – Profile Page

Promote Your Products and Effectively and Efficiently

**LOGO
WITH
LINK TO
WEBSITE**

Company Name

Category

Brand Name

A description of the products sold within the website advertised is placed within this section. There is sufficient space within this area to easily convey any compelling message the manufacturer would like to provide. A description of the products or services sold within the website advertised is placed within this section. There is sufficient space within this area to easily convey any compelling message the manufacturer would like to provide.

PRODUCT SUPER LISTING BENEFITS:

- Build Brand Equity and Outrank your Competition
- Educate Consumers with an Effective Description of your Product Line
 - Highlight your Logo, Company Name, Brand Name and Website

Top Ranking Service

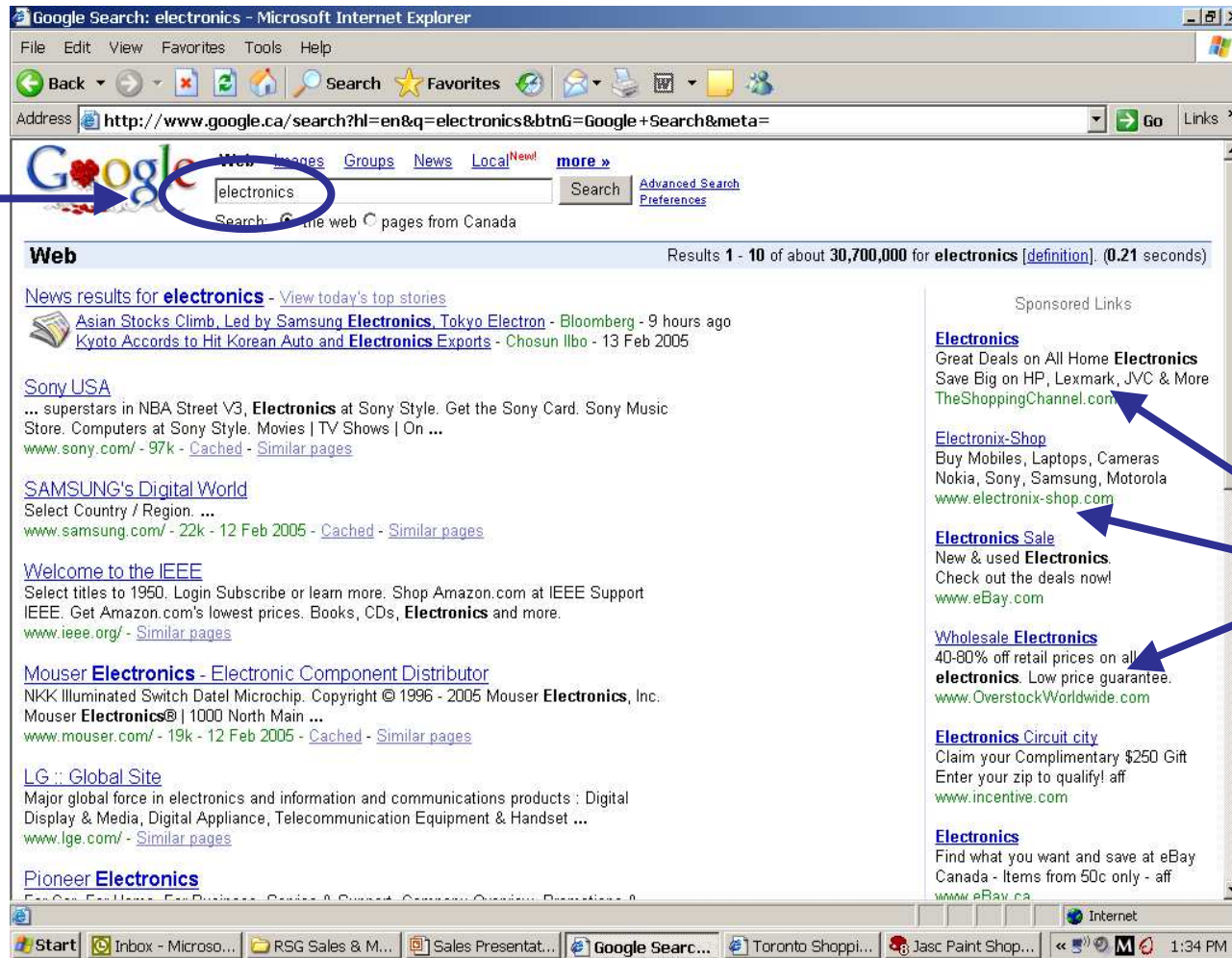
Get a #1 Google Ranking!

Top Ranking – Viewer Searches Google

Client Advertisement Appears on 1st Page of Google

VIEW OF GOOGLE SEARCH

Viewer Searches
for
Client's Category



Client's Ad
Appears
here

Top Ranking – Viewer is Taken to Client

**CLICKING ON GOOGLE AD
BRINGS VIEWERS
TO CLIENT'S
PAGE**



**CLIENT
IS ONE CLICK
AWAY FROM #1
GOOGLE LISTING!**

Store Information

Pizza Paradise

Restaurant - Pizza
Large Outdoor Mall
Brittany Glen

1012 Tenth Line Road East
Mississauga, Ontario
Tenth Line Westside and Thomas Northside

Store Hours : Monday to Friday: 9 am-11 pm ; Saturday & Sunday: 9 am-2 am

Accepted Payments : Visa, Mastercard, American Express, Interac, Cash

Phone : 905-555-1234

Corporate Website : www.pizzaparadise.com

Email : info@pizzaparadise.com

Flyer: [Yes, click here](#)

Deals: [Yes, click here](#)

Virtual Storefront: [Yes, click here](#)

Pizza Paradise has Ontario's best Pizza! Other text can also be placed here.

**MAP
WITH
DIRECTIONS
TO THIS
LOCATION**

**ENTIRE MENU
& SPECIALS
CAN BE LISTED HERE**

The Best Advertising Value Available

	The Super Guide	Billboard	Toronto Star Newspaper	Flyer Distribution	Toronto General Info Site
Cost	\$1,000	\$2,000	\$7,000 +	\$7,000 +	\$7,400 +
Duration	12 months	1 month	3 days	One Time	12 months
Area Covered	National & Regional	Street Corner	Ontario	Neighbourhood	Toronto
Website Links	✓				✓
Banner Ads Incl.	✓				✓
Flyer Distribution Available	✓			✓	
Virtual Storefronts	✓				
Mapping of Retail Locations	✓				
Multiple Search Capabilities	✓				
Intercept Consumers	✓				
Detail Factory Outlets	✓				



**We Look Forward
To
Serving You**

